



*Illinois School Counselor
Association*

2010 Annual Conferences

" Professional School Counselors Create Hope"

April 9, 2010

Chicago Marriott O'Hare

*8535 West Higgins Road
Chicago, IL 60631*

Keynotes:

*Patricia J. Martin, College Board's National Office of School Counselor Advocacy
Dr. Joyce V. Brown, Senior Consultant for the Chicago Public Schools*

April 23, 2010

University of Illinois-Springfield

*1 University Plaza
Springfield, IL 62703*

Keynote:

Dr. Joyce V. Brown, Senior Consultant for the Chicago Public Schools

2010 ISCA ANNUAL CONFERENCE

Keynotes

Chicago Keynote:

Finding a Way

Practical Examples of How an Effective Principal-Counselor Relationship Can Lead to Success for All Students

Patricia J. Martin



The College Board's National Office for School Counselor Advocacy has joined with the National Association of Secondary School Principals and the American School Counselor Association — the preeminent organizations in their fields to find what makes effective principal-counselor relationships work (or not). After surveying more than 2,300 principals and counselors and carefully analyzing the results, we conducted interviews with several teams of principals and counselors around the country. Identified by the three partner organizations as including exemplary principals, counselors or counseling programs, these teams shared stories about their success in working together to promote educational reform efforts and improving the academic outcomes for their students.

Patricia J. Martin is a nationally recognized leader in the reform of school counseling and efforts to design training opportunities to help practicing counselors become an integral part of the primary mission for schools. Pat has over 30 years of experience as a public school educator, having worked as a teacher, school counselor, supervisor of counselors, high school principal, chief educational administrator and assistant superintendent of schools in Prince George's County, Maryland.

Presently at the Office of School Counselor Advocacy, Pat leads the College Board efforts to serve as a national advocate for school counselors, charged with creating a national prominence for counselors in education reform. In this position Pat collaborates, coordinates and develops on-going initiatives with national, state and local organizations to strengthen the school counselors' role in advancing the academic agenda for all students.

Patricia has served as a national consultant on educational issues for state departments of education, national educational organizations, The College Board, The National Equity 2000 Initiative, school districts, superintendents of schools, higher education institutions, principals, teachers, parents and community leaders. She is a prolific presenter and motivational speaker at national, state and local forums.

Patricia received her BA degree in mathematics from University of Texas, Austin; received a Masters in School Counseling from Our Lady of the Lake College (TX).

Chicago and Springfield Keynote:

Using Data To Claim Your Turf!

Dr. Joyce V. Brown



Ensuring college and career readiness for every student requires a systematic approach. This presentation will outline an overview of college access practices used by Chicago Public School counselors to promote college and career readiness for all students in a large urban district. Findings from a recent evaluation study (2008) conducted by the University of Massachusetts, Center for School Counselor Outcome Research (CSOR) that examines the benefits to Chicago Public Schools students when school counselors implement key components of a comprehensive school counseling program, as well as actions to support counselors, will be presented.

Dr. Joyce V. Brown is an experienced educator with thirty-nine years of professional experience in the area of school counseling, student support initiatives, and curriculum development. Dr. Brown has spent her entire school level career in Chicago Public Schools, serving 34 years at Kenwood Academy, an urban public high school of 1800 students, as a teacher, counselor, SLC Lead Teacher, AVID Coordinator and Guidance Department Chair. In these capacities, Dr. Brown developed numerous programs focused on student leadership and student engagement.

In 2004, she advanced to become the District Director of Secondary School Counselors and within the Department of Post-secondary Education and Student Development. In this capacity she led a city-wide counselor professional development initiative designed to create guidance programs centered on use of data to impact student achievement. In 2005, her efforts resulted in CPS being recognized as the outstanding counseling program in the state of Illinois by the Illinois Counseling Association. To date eleven Chicago Public Schools high schools have been awarded the prestigious American School Counselor Association (ASCA) national RAMP Award. Retiring in 2008, she currently serves as Senior Consultant for Secondary Counselors within the newly formed Office of College and Career Preparation. Dr. Brown is also a national consultant with the College Board – National Office of School Counselor Advocacy (NOSCA) and the Ed Trust – Office of Transforming School Counseling.

Workshops and Presenters

Chicago Marriott O'Hare, April 9, 2010

- ***Comprehensive Developmental Counseling Programs Made Easy***
Venisa Beasley-Green, EdD
- ***Cyber Bullying: Prevalence, Impact, and Directions***
Jennifer Beebe, NCC, School Counselor License in New York and Hawaii
- ***Using Data To Claim Your Turf!***
Dr. Joyce V. Brown, NBCC
- ***“STAND UP! Change Teen Statistics”- A Powerful, Educational, and Effective Prevention Theater Show for Teens and Educational Environments.***
Kimberly Farah, Executive Director of REdL Arts and Educational Foundation, and Eight Additional Cast Members
- ***Anxiety, Depression, Bipolar and Other Mood Disorders***
Shelley Gorenz, LCPC, LSW, MS Ed, Certified School Counselor; Sharon Mindock, LCPC, MEd
- ***Connecting the Dots...***
Andrea Holloway, Graduate Student; Elaine V. Kies, EdD, IL Type 73 School Counselor
- ***Guiding Students to Programs of Study and Careers***
Robert W. Hotes, PhD, LMHC, CEAP, SPHR; Toni Tollerud, PhD, LCPC, NCC, NCSC, Presidential Teaching Professor of Counseling
- ***Creative Growth Counseling for At-Risk Students***
Sandra Kakacek, MEd, LCPC; Charles Myers, PhD; Michele Kerulis, MS
- ***The School Counselor's Role in Student-Athlete Development***
Michele Kerulis, MA, LCPC, ABD, AASP Provisional Sport Psychology Consultant
- ***Creating Classroom Curriculum for Diversity***
Elaine V. Kies, EdD, IL Type 73 School Counselor; Ericka Smith, Graduate Student
- ***Academic Response to Intervention (RtI) and the Professional School Counselor's Role***
Donna Kirkpatrick Pinson, EdD, NCC, LCPC, NCSC
- ***Finding a Way: Practical Examples of How an Effective Principal-Counselor Relationship Can Lead to Success for All Students***
Patricia J. Martin, MA
- ***Interning in the K-8 Setting***
Erin Mason, PhD, NCC; Graduate Students: Suzanne Bazarko, Suzi Hanson, Dylan Rudmann, Meghann Sullivan, Rick VanThuyne, and Lindsay Wagner
- ***FREE, Practical Technology Tools for School Counselors***
Erin Mason, PhD, NCC; Alexandra Novakovic, PhD; Graduate Students: Rebecca Castaneda, Yaritza DeJesus, Kirsten Perry, and Nilufar Rezai
- ***The Use of Early Recollections in Counseling Adolescents***
Alan Milliren, EdD, NBCC, Dipl. of NASAP
- ***Belonging at Any Cost: Relational Aggression in Teen Girls***
Christina K. Nolan, MEd, MA, NCC, LCPC, IL Type 73 School Counselor
- ***Beyond IL Type 73 Certification – School Counselors and IL Licensure***
Christina K. Nolan, MEd, MA, NCC, LCPC, IL Type 73 School Counselor; Toni Tollerud, PhD, LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling; and Vince Walsh-Rock, MEd

Workshops and Presenters

Chicago Marriott O'Hare, April 9, 2010

- **Amazing Ways to Amaze**
Carl Olson, MS
- **H.O.P.E. for Youth Homicide Survivors: Helping Kids Left Behind**
Dr. Kristina Peterson, NCC; Keitt Stathem, Graduate Student
- **Suicide Causality and Prevention in High Schools**
Raymond Piagentini, MS, MA, IL Type 73 School Counselor, ISCA President
- **Sexting: An Issue Professional School Counselors Must Face**
Frenda Rodgers, MSW, MA, IL Type 73 School Counselor; Candace Almore, MA, IL Type 73 School Counselor
- **McKinney-Vento 101: What Counselors Should Know About Recognizing and Assisting Homeless Students**
Melissa Romero, Graduate Student
- **Counselor Advocacy: Promoting Independence for Students with Disabilities**
Amy Serpe, IL Type 9; Elaine V. Kies, EdD, IL Type 73
- **The Critical Role of School Counselors in Social-Emotional Learning (SEL)**
Toni R. Tollerud, PhD, LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling; Linda Delimata, SEL State Trainer, MS.Ed.
- **School Counselor Confidentiality: Do You Know What the New Law is All About?**
Toni Tollerud, Ph.D., LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling; Christina Nolan, LCPC, NCC; Vince Walsh-Rock, MS.Ed.; Dan Stasi, MS, Executive Director, ISCA, Lobbyist
- **Counselor Interns: The Forgotten RESOURCE**
Dr. Shelby T. Wyatt, EdD
- **The Brotherhood: Utilizing Data to Empower Males of Color to ACHIEVE!**
Dr. Shelby T. Wyatt, EdD

2010 ISCA Exhibitors

Thank You to Our Exhibitors

- American School
- ASVAB Career Exploration Program
- ISBE Homeless Education Adult Learning Resource
- XAP Corporation
- The Illinois Office of Educational Services
- Conserve School
- Gateway Foundation
- Scholar Inc. (Counselor Wear)
- ACT
- The Fashion Institute of Design & Merchandising
- DePaul University
- Midwest Campus Tours LLC
- Walden University
- BYU Independent Study

Workshops and Presenters

Springfield, April 23, 2010

- ***Comprehensive Developmental Counseling Programs Made Easy***
Venisa Beasley-Green, EdD
- ***Celebrate Life: Taking a Proactive Approach to Suicide***
Nicholas Bond; Debra Blumthal, LCPC; and Sandra Marcotte, LPC
- ***Using Data To Claim Your Turf!***
Dr. Joyce V. Brown, NBCC
- ***“STAND UP! Change Teen Statistics” - A Powerful, Educational, and Effective Prevention Theater Show for Teens and Educational Environments***
Kimberly Farah, Executive Director of REdl. Arts and Educational Foundation, and Eight Additional Cast Members
- ***Anxiety, Depression, Bipolar and Other Mood Disorders***
Shelley Gorenz, MEd, LCPC, LSW, Certified School Counselor; Sharon Mindock, LCPC, MEd
- ***Guiding Students to Programs of Study and Careers***
Robert W. Hotes, PhD, LMHC, SPHR, CEAP; Toni Tollerud, PhD, LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling;
Rebecca Woodhull, PhD, Director of IOES
- ***Student-Athletes & Transition Programming: Implications for High School Counseling***
James Klein, EdD; Janna Cooper, Graduate Student
- ***The Use of Early Recollections in Counseling Adolescents***
Alan Milliren, EdD, NBCC, Dipl. of NASAP
- ***Career Clusters and Programs of Study: Connecting School to Careers***
Kat Oertle, PhD; Kristy Morelock, Assistant Director for Career & Technical Education-ICCB; Dora Welker, Principal Education Consultant-ISBE
- ***Suicide Causality and Prevention in High Schools***
Raymond Piagentini, MS, MA, IL Type 73 School Counselor, ISCA President
- ***What Is Your Favourite Colour?: Using Humour to Assist the Gifted With Decision-Making***
Heath Stevens, MEd, NCC
- ***Service Learning: Putting Character into Action***
Craig Stickling, LCPC; Jason Fowler, 8th Grade Math Teacher
- ***The Critical Role of School Counselors in Social-Emotional Learning (SEL)***
Toni Tollerud, PhD, LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling; Linda Delimata, SEL State Trainer, MEd
- ***School Counselor Confidentiality: Do You Know What the New Law Is All About?***
Toni Tollerud, PhD, LCPC, NCC, NCSC, ACS, Presidential Teaching Professor of Counseling; Christina Nolan, LCPC, NCC;
Vince Walsh-Rock, MEd; Dan Stasi, MS, Executive Director, ISCA, Lobbyist
- ***Addressing the Needs Homeless Children and Youth***
Eileen Worthington, IL Type 09 Teaching Certification; Kim Gehrke, Assistant Director, and Ann M. Schwarm, Director of Educational Services at Division McKinney-Vento Homeless Children and Youth BA

2010 ISCA ANNUAL CONFERENCE

Highlights of the Conferences Include:

Location: Chicago Marriott O'Hare
Date: April 9, 2010

Keynotes: Patricia Martin, College Board's National Office of School Counselor Advocacy, and Dr. Joyce Brown, Senior Consultant for the Chicago Public Schools.

Location: University of Illinois-Springfield
Date: April 23, 2010

Keynote: Dr. Joyce Brown, Senior Consultant for the Chicago Public Schools.

Workshops: A full schedule of workshops with great ideas and resources that you can take back to your school and put to use.

Exhibitors

Early Registration Discounts

Student Discounts

Special Sleeping Room Rate

Sleeping room rates at Marriott \$99 when you mention ISCA Conference. Call (800) 228-9290 or (773) 693-4444.

2010 ISCA Annual Conference

Information

CONFERENCE AT A GLANCE

- 8:00** Registration / Coffee
8:30 Keynote: Chicago- Patricia J. Martin
- Keynote: Springfield-Dr. Joyce V. Brown**
- 9:15** Exhibits/Networking
- 9:30** Breakout Session I
10:20 Exhibits/Networking
- 10:30** Breakout Session II
11:20 Exhibits/Networking
- 11:30** Luncheon /Awards
Keynote: Chicago-Dr. Joyce V. Brown
Using Data To Claim Your Turf!
- 12:30** Exhibits/Networking
- 12:40** Breakout Session III
1:30 Exhibits/Networking
- 1:40** Breakout Session IV
2:30 Exhibits/Networking
- 2:40** Breakout Session V
3:30 CPDU/CE Certificates

Continuing Education Hours:

This program is recognized as providing **5.0 CPDUs** by **ISBE provider # 08041517946371** and **5.0 CE**s for: **LPC / LCPC** and **LSW / LCSW** (IDFPR license # 159-000650)

Confirmation / Directions: Upon receipt of the registration form, we will email confirmation letters with location and address information. Maps are also available on our website:

Questions:

Dan Stasi - ISCA Executive Director
Phone: (815) 762-3636
Fax: (815) 787-0505
Email: ilschoolcounselor@yahoo.com
Website: <http://www.ilschoolcounselor.org>

To Register

Mail: ISCA, P.O. Box 144, DeKalb, IL 60115
Online: www.ilcounseling.org
Phone: (815) 762-3636
Fax: (815) 787-0505

Registration Form

Name _____

Address _____

City _____

State _____

Zip _____

Email (please print clearly) _____

Phone _____

Lunch is included: Please contact us with special meal requests. (vegetarian/gluten free, etc.)

Payment Options:

- Check enclosed payable to ISCA
- Credit Card (Master Card, VISA, American Express, Discover)
- Purchase Orders ISCA FEIN# 27-0086648

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Expiration _____

Signature _____

(*MC/Visa/Discover: Last 3-digit # on signature panel on back of card.)
(*American Express: 4-digit # above account # on face of card.)

Early Bird Registration

Postmark Deadline: March 9, 2010

- \$100 ISCA Member
- \$50 Retired Member/Grad Student/Presenter
- \$125 Non-Member- Join ICA/ISCA now and receive the member discount. Annual membership is \$90.

Pre-Registration On or After March 9, 2010

(Prior to Conference)

- \$50 Presenter
- \$75 Retired Member/Grad Student
- \$125 ISCA Member
- \$150 Non-Member - Join ICA/ISCA now and receive the member discount. Annual membership is \$90.

On-Site Registration

- \$50 Presenter
- \$100 Retired Member/Grad Student
- \$135 ISCA Member
- \$165 Non-Member - Join ICA/ISCA now and receive the member discount. Annual membership is \$90.

Location:

- Chicago Marriott O'Hare - April 9, 2010
- University of Illinois-Springfield - April 23, 2010



**Illinois School
Counselor Association**

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DeKalb, IL 60115

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**All Registration
Fees Are
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Keynotes:

*Patricia J. Martin, College Board's National Office of School Counselor Advocacy
Dr. Joyce V. Brown, Senior Consultant for the Chicago Public Schools*

*Workshops, Exhibits, Awards, and a Luncheon
For more information, visit www.ilschoolcounselor.org.*